

The Cebeci Test of Creativity

Renzulli Learning is offering a new and innovative creativity assessment the Cebeci Test of Creativity (CTC). The CTC is a digital creativity assessment of four domains in creativity including: fluency, flexibility, originality, and elaboration. Renzulli Learning has included the CTC within our core platform.

Creativity is a critically important 21st century skill that enables innovation, problem solving and decision-making to occur. At Renzulli Learning, we believe that creativity is one of the most important goals in education, career planning and total talent development. Renzulli Learning was recently awarded a U.S. patent for our groundbreaking work to both measure and develop creativity.

The CTC measures and reports 4 main creativity dimensions:



Fluency

The number of ideas one generates, as having many ideas is better than having fewer ideas



Elaboration

Ways of enhancing ideas by providing additional detail and adding on to basic ideas



Originality

Uncommon ideas – those that are novel and rare



Flexibility

The number of different solutions and ideas, as different ways of solving problems are better

Advantages of the The CTC

- **Easy Evaluation:** Scored by the system—no teacher training or bias involved.
- **Fully Digital:** No need for pen and paper—accessible and modern.
- **Bias-Free:** Ideal for culturally and linguistically diverse populations.
- **Time-Efficient:** Can be administered in one class period – 25 minute total assessment.
- **Figural Design:** Non-verbal test, free of language barriers.

In addition, the CTC identifies students with high creative potential, particularly in underserved populations where traditional assessments may overlook diverse expressions of giftedness.

Reliability, Validity, and Norms

Validity and reliability of the CTC have been established over the last 5 years as more than 32,000 students from the United States and several other countries have completed this assessment.

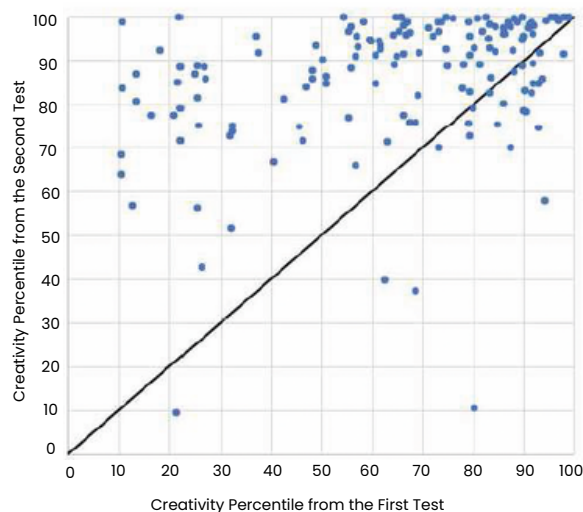
The most recent study of norms was completed in June, 2024. For a technical report on reliability, validity and norming procedures, please email info@renzullilearning.com.

Creativity Reports—Designated administrators and teachers will receive:

- Four-dimension creativity percentiles plus one overall creativity score for each of their students in an Excel file.
- Creativity reports are available for each student, classroom, school, or district.

Please note that we can also generate various types of reports, as requested, for educators in districts and schools.

Renzulli Learning is committed to providing students with highly engaging learning experiences, and strength-based educational opportunities.



Accessible and Practical for Classroom Use

With the Cebeci Test of Creativity (CTC), which can be completed in a standard classroom setting and is accessible in languages such as English, Chinese, and Spanish, American schools gain a powerful tool to identify creative giftedness in all students, regardless of their linguistic background, thereby promoting equity and inclusion.

The goal of Renzulli Learning is to both assess and develop creativity as well as other 21st century skills including communication, collaboration, problem solving, leadership, and executive functions.